

PRESS RELEASE

REPA Partners with Four Key Hemro Brands Including Mahlkönig, Anfim, Ditting and HeyCafé

Cesena, Italy - June 12, 2024

REPA, the leading European spare parts distributor for foodservice equipment, coffee, vending machines and household appliances, is now an **official spare parts distributor** for the **Mahlkönig, Anfim, Ditting** and **HeyCafé** brands in Italy, Spain, France, Saudi Arabia, South Korea, India, Australia and New Zealand respectively, further strengthening its credentials in the exciting and vibrant global coffee market.

The four brands form part of the Hemro Group – a leading innovator in the coffee grinding industry. As a trusted partner to equipment manufacturers, providing an always wider range of 100% original spare parts with hubs across the globe, REPA is perfectly placed to provide super-fast turnaround times, helping coffee shops, roasters, importers, equipment distributors and all other players revolving around coffee swiftly solve the financial and operational headache of machine breakdowns, and allowing businesses to thrive.

REPA now proudly holds **3,900 Mahlkönig, Anfim, Ditting** and **HeyCafé original spare parts** via its innovative, state-of-the-art web shop – the industry’s largest inventory of its type benefitting from quick search functionalities, allowing customers to search by brand, by appliance or original part number. Its unmatched global reach guarantees prompt delivery within 24 hours in Italy, France, Spain while assuring premium delivery of a few days to Saudi Arabia, India, South Korea, Australia and New Zealand.

Ziya Boro, Chief Sales Officer Hemro Group, comments: *“As we unveil this partnership, Hemro Group is proud to announce our collaboration with REPA, a testament to our relentless dedication to serving our customers with excellence. This strategic alliance signifies our commitment to streamlining operations and enhancing accessibility for our valued distribution partners and end-users. With REPA’s specialized expertise in spare parts distribution to professional entities, we’re ensuring swift delivery and reducing lead times. Together, we’re elevating the coffee experience for enthusiasts worldwide.”*

Gilberto Guidi, Group Director Professional Coffee REPA, adds: *“As the partner of choice of industry-leading manufacturers of premium coffee equipment, REPA is honoured to support Hemro Group and its distribution network in these selected regions, with 100% OEM spares, a state-of-the-art technology as well as constant investment in innovation. We are committed to serve Hemro customers with the right part, at the right time”.*

REPA

REPA is the leading European spare parts distributor for foodservice equipment, coffee, vending machines and household appliances and is a trusted partner to equipment manufacturers. Since 2022 REPA is division of Parts Town Unlimited, the global leader in high-tech distribution of mission-critical equipment replacement parts, related products and services for the foodservice, residential appliance and HVAC industries. REPA customers benefit from strong expertise in spare parts, with more than 40 years of experience in the market from REPA Italia, REPA Deutschland, REPA Iberia, REPA France, ATEL and Big Warehouse.

With the industry's largest inventory accessible through state-of-the-art webshops, high stock availability, highly innovative logistic centers that assure the fastest delivery of spare parts in the industry, REPA provides every customer with the right part, at the right time, everywhere.

Websites

www.repagroup.com
www.lfspareparts724.com
www.gev-online.com

Hemro Group

Hemro Group is a global group of innovators creating the world's most advanced coffee grinding technology across our four world-renowned brands: Mahlkönig, Ditting, Anfim and HeyCafé.

As the leading coffee grinder, burr manufacturer, and technology solutions company, we are committed to excellence—from the factory floor to our sustainability efforts and beyond—so everyone can enjoy a quality coffee moment. Unified under the Hemro Group, our brands offer a full suite of trusted coffee grinder solutions for coffee shops, roasters, retailers, and home baristas. Hemro Group grinders are designed in our innovation & technology facilities in our Zürich headquarters and produced in our three production facilities in Germany, Italy, and China. Our distribution partners sell our products in 100+ countries. Our global accessibility makes Hemro a reliable partner around the world. With offices around the globe, our diverse group of innovators, engineers, coffee professionals, and creatives is a collaborative worldwide effort to develop a brighter tomorrow for coffee.

Championed by our company's innovative spirit, teams are encouraged to push the boundaries of coffee grinder technology. As a result, innovations such as Mahlkönig's "Grind-by-Weight" technology are possible and move the industry forward toward a sustainable, lasting future for coffee.

Website

www.hemrogroup.com/en

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